May 17, 2021

Dear Prospective Sponsor:

As the Rams Band Boosters, our sole purpose is to support and advance the goals and aspirations of all the band students of Northeast Guilford High School. Our organization, a 501 (c)(3) designated charity, relies primarily on the dedication of our parent volunteers to support the administrative and operational needs. Our organization supports the students in the Marching (including Auxiliary and Dance), Concert and Jazz Bands.

The hard work and dedication of our students is what has made our Bands so successful in the past. From Friday night halftime shows, to the parades, concerts, competitions and classroom, our students excel in every aspect of the program. The band program teaches our students discipline, work ethic, team building, musicality, athleticism, sportsmanship, fellowship and respect among other necessary skills. The Northeast High School Band is a national award-winning program that operates with limited resources crucial to building our leaders of tomorrow. With the recent transition in band leadership, tightened budgets and rigorous expectations for the continued success of the band program, we need help of the local community. Our goal is to raise $15,000 to address the current needs of the band:

* Instrument purchases and repairs: Marching snare, tenor & bass drum heads; Drumset: Snare heads, Tom heads, Kick Drum heads; 2-4 pairs of Marching Cymbals 18”-20”; 4 Timpani Drum heads; 2 Marching Euphoniums; Marching Tuba(s) neck and bits purchased; 1 Concert Tuba, 2-4 piccolos; 2 tenor saxophone; 2 Double French horns; Bassoon; Oboe; 1 Concert Baritone; PA Speaker; Wireless Microphone System, ¼ Inch Guitar Cables
* Awards & Scholarships
* Band Showcase Event “Spring Fling” May 2021
* Music Technology Programs for Virtual Instruction (Soundtrap License, iPads with Garage Band, computer microphones)
* Used vehicle to help students commute home after practices; Trailer for instruments

The Rams Band Boosters Sponsorship Program is a fantastic way for our local community to become involved in shaping our students and providing them with the funding needed to keep the band program alive and thriving in Guilford County. This program helps provide specialized musical, marching and learning opportunities otherwise unavailable to most high school students. This sponsorship is also a way to promote your local business.

The Northeast Guilford High School Band Program strives to prepare all students to become college, career and life ready. The Guilford County School District makes a commitment to its students to ensure their success beyond high school. In the Band program, our goals are the same, and through music, we can achieve greatness in every aspect of the program. We cordially invite you to join us in our cause by becoming a sponsor of the Northeast High School Band.

Sincerely,

Tyrissa Swilley Tameka Clark

Band Director President

NEGHS Rams Band Boosters, Inc.

The Sponsorship program has five levels of sponsorship for the individual or corporation. All are based on the contribution during the 2020-2021 school year. A corporate sponsor can expect advertising exposure depending on the level of contribution.

**Rams Band Booster Sponsorship Initiatives:**

**Friends of NE Rams Band $100**

* Thank you letter and Certificate
* Sponsor listed on the NEGHS Band website
* Listing in Concert Programs

**Blue Level $250**

* Thank you letter and Certificate
* Sponsor listed on the NEGHS Band website
* Listing in Concert Programs
* Quarter page ad in the band’s annual (digital & print) Newsletter, distributed to students and family members, faculty members, and supporting businesses.

**White Level $500**

* Thank you letter and Certificate
* Sponsor listed on the NEGHS Band website
* Listing in Concert Programs
* Half page ad in the band’s annual (digital & print) Newsletter
* Recognition at our annual Spring fundraising show

**Silver Level $1000**

* Thank you letter and Certificate
* Sponsor listing on the NEGHS Band website
* Listing in Concert Programs
* Full page ad in the band’s annual (digital & print) Newsletter
* Recognition at our annual Spring fundraising show
* Your logo on the Band’s Marching Banner

**Platinum Level $2500**

* Thank you letter and Certificate
* Sponsor listing on website; Concert programs; & all social media platforms (Instagram, Facebook, Twitter, YouTube)
* Full page, back cover ad in the band’s annual (digital & print) Newsletter
* Recognition at our annual Spring fundraising show
* Your logo on the Band’s Marching Banner & Banner on display in the Rams Football Stadium
* Season-long field show sponsor, announced at each performance

Northeast Guilford High School Rams Band Sponsor

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| Rams Band Boosters Inc. (Donation Receipt) Tax ID Number: **84-4237350**  Rams Band Boosters Inc.  Northeast Guilford High School  6700 McLeansville Road  McLeansville, NC 27301  The Rams Band Boosters is a registered non-profit 501(c)(3) organization dedicated to the students of the of the Northeast Guilford High School Band. All monetary donations are tax deductible. Thank you for your contribution.  Donor/Sponsor Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Street Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ City\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  State: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Zip \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Donation Tier 1 2 3 4 5 Other Amount: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Rams Band Boosters Contact:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Please make checks payable to: **Rams Band Boosters**  Delivery/Pickup Arrangements:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Checks can be mailed to : **Rams Band Boosters**  **Attn: Tyrissa Swilley**  **6700 McLeansville Road**  **McLeansville, NC 27301** |